

Root's 'n tours

MADE IN ITALY

Roots 'n Tours takes you on a journey to your origins, to your family roots and the traditions of your land, Sicily

An exclusive and unique journey in the land of your ancestors to explore your family history through places, objects, tastes and smells described by your grandparents, close family and distant relatives; the houses, the streets and squares; the food, festivals and customs; the fields and the seasons.

A **personal experience** tailored just for you, to be lived with your loved ones with the aim of sharing the excitement of visiting the land your family left many years ago. **Find an extraordinary and unique way to discover the best of Sicily.**

We don't sell tours - we provide a unique experience nobody else can. For a few days you will retrace your roots and experience the thrill of discovering your ancestry, Sicilian food and folk traditions. **An extraordinary heritage event is created just for you as an experiential tour.**

You will walk the streets, visit the squares, eat the food and listen to the music your ancestors grew up with. You will visit those places which perhaps until now only existed in your imagination through the stories told by your parents and grandparents.

Live an experience that will be close and dear to you forever, close to the heart and soul of your grandparents' land and to its people.

How Roots 'n Tours Works

This is a customized journey, based on the results of genealogical research together with a tour of the land and visits to the local attractions.

All the meetings and visits have been devised in order to reconstruct your personal and family history allowing all participants to be part in the traditions of our land.

You just have to provide us with the names of your ancestors and the name of the place of origin.

To make this an unforgettable experience and at the end of every trip you will receive a commemorative book with your family tree, family history and pictures.



Before Research and organization

The key factors are *Genealogical research* and inquiries in the place of origin.

Research is carried out by qualified professionals *with the help of local people* who remember the stories the elders told about friends and kin who emigrated.

The journey is organized by *personally visiting places and talking to people*, choosing carefully every detail. This will make your journey back to the land of your fathers unique and exciting. Family history research and the organization of the trip are carried out with the full and continuous involvement of participants.

Roots 'n Tours: a unique and exclusive format, the complete travel experience

During Experience and emotions

The actual journey can be described as both the experience and the emotion of returning to your ancestor's land and the encounter with its people, places and traditions.

The *visit* to the most representative *towns*, often the places/ports of departure. The first re - discovery of Sicily through particular routes outside the tourist circuit.

Meeting one's own origins: town, relatives, landmarks, folklore and traditions.

Presentation and gift of the genealogical tree, the greeting of the authorities, the patron saint's festival.

Re-discovering the land: the surroundings, the objects and the flavors in the stories told by your parents, grandparents and distant relatives.

Goodbye, and see you on your next trip.

After Memory and sharing

During the trip a photographer and a video maker will capture the most significant and exciting moments which, along with the book of the family tree, will turn into cherished *memories* to treasure and share with family and friends.

The videos and pics will be sent to your home in digital format. Roots' n Tours promote the sharing of your life - changing experience in search of your family roots and identity. Embark on a return voyage to your ancestors' land and you will become *witness and ambassador of your Sicilian roots*.



SALES AND DISTRIBUTION



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